

## Beverages and Tobacco



### Industry Overview

The beverages and tobacco industry (NAICS 312) includes establishments that manufacture nonalcoholic beverages, alcoholic beverages through the fermentation process, distilled alcoholic beverages, soft drinks and ice, bottled water, tobacco stemming and redrying, cigarettes, cigars, snuff, and chewing tobacco.

#### Texas Industry Facts

Firms	214
Establishments	307
Employment	11,275
Average Weekly Wage	\$998
Value Added Per Employee	\$336,475
Value of Shipments	\$7.3 billion
Total Capital Investments	\$207 million

Sources: Texas Workforce Commission - 2010Q3 Employment & Wages, Annual Survey of Manufactures, 2009

#### How Texas Ranks

All Employees	3
Production Workers	4
Value Added	4
Value of Shipments	4
Total Capital Investments	3

Source: Annual Survey of Manufactures, 2009

#### Texas Exports

- Texas beverages and tobacco exports in 2009 were valued at \$138.5 million – down from \$176.3 million in 2008.
- In 2009, this was Texas 27<sup>th</sup> largest exporting category.

Source: WISERTrade, 2010 (NAICS 312)

#### Top Export Markets

Mexico	\$146,832,195
Netherlands	\$45,870,068
Canada	\$7,537,630
Jamaica	\$2,784,264
Malaysia	\$2,348,095

Source: WISERTrade, 2010 (NAICS 312)

### Major Industry Employers in Texas

Company	Location	Product Description
Anheuser-Busch	Houston	Breweries
MillerCoors	Fort Worth	Breweries
Reddy Ice Corp.	Dallas, Houston, etc.	Ice manufacturing
Ozarka Spring Water Co.	Fort Worth, Houston	Bottled water
Sparklett's Bottled Water	Grand Prairie	Bottled water

Source: Texas Manufacturers Register 2010

### Recent Industry Trends

- 2010Q3 Texas beverages and tobacco industry firms, establishments, and wages increased slightly, while employment decreased slightly since 2009Q3.
- From 2008 to 2009, Texas beverage and tobacco industry's Value Added per Employee decreased by 28%, Total Capital Investments decreased by 3%, and Value of Shipments remained steady at \$7.3 billion.

Sources: Texas Workforce Commission - 2010Q3 & 2009Q3 Employment & Wages, Annual Survey of Manufactures, 2009